2026
MAKE it
MERRY
BLACK FRIDAY SALE NOV. 14–30
BERNINA
made to create

NOVEMBER 14–30, 2026
BLACK FRIDAY
SPECIALS*
B 570 QE
$3,999
$5,499 MSRP
ADD MODULE FOR $1,000 MORE
B 535
$2,999
$4,499 MSRP
BERNINA
made to create

NOVEMBER 14–30, 2026
BLACK FRIDAY
SPECIALS*
Q 16 on
Hoop Frame
$7,999
$10,999 MSRP
Q 16 on
Horn Lift Table
$7,999
$11,999 MSRP
BERNINA
made to create

NOVEMBER 14–30, 2026
BLACK FRIDAY
SPECIALS*
B 325 (Gen 2)
$999
$1,499 MSRP
B 475 QE
$1,999
$3,199 MSRP
L 850
$2,799
$3,999 MSRP
BERNINA
made to create

NOVEMBER 14–30, 2026
BLACK FRIDAY SPECIALS*
b05 ACADEMY
$399
$649 MSRP
b77
$1,199
$2,249 MSRP
b44 FUNLOCK
$599
$899 MSRP
bernette
SWISS DESIGN
*Offer valid November 14–30, 2026. Available while supplies last. Exclusions may apply. See BERNINA/bernette dealer for details.

NOVEMBER 14–30, 2026
BLACK FRIDAY SPECIALS*
B 325 (Gen 2)
$999
$1,499 MSRP
B 475 QE
$1,999
$3,199 MSRP
L 850
$2,799
$3,999 MSRP
BERNINA
made to create
*Offer valid November 14–30, 2026. Available while supplies last. Exclusions may apply. See BERNINA/bernette dealer for details.

NOVEMBER 14–30, 2026
BLACK FRIDAY SPECIALS*
Perfect for an extra gift or stocking stuffer.
BERNINA Stitch Regulator
$599
$999 MSRP
BERNINA
made to create
*Offer valid November 14–30, 2026. Available while supplies last. Exclusions may apply. See BERNINA/bernette dealer for details.

November 15–30, 2026
LIMITED-TIME FINANCE OFFER
BERNINA
made to create
0% Interest for 48 Months*
On in-store purchases of $2,500 or more.
Participating Dealers Only.
48 equal monthly payments required.
BERNINA
made to create
*Offer applies only to single-receipt qualifying purchases. No interest will be charged, and equal monthly payments are required on promo purchase until it is paid in full. The payments equal the amount financed divided by the number of months in the promo period, rounded up to the next whole dollar. These payments may be higher than the payments that would be required if this purchase was a non-promo purchase. During the last month(s) of the promo period the required monthly payment may be reduced due to the prior months' rounding. Regular account terms apply to non-promo purchases. New Accounts as of 07/31/2025: Purchase APR 34.99%. Penalty APR 29.99%. Min Interest Charge $2. Existing cardholders: See your credit card agreement terms. Subject to credit approval. Participating Dealers Only. See Store for Details. We reserve the right to discontinue or alter the terms of this offer any time.