

FEBRUARY 1-28, 2025

# EXPAND YOUR CREATIVITY



**BERNINA**  
made to create

## EXPAND

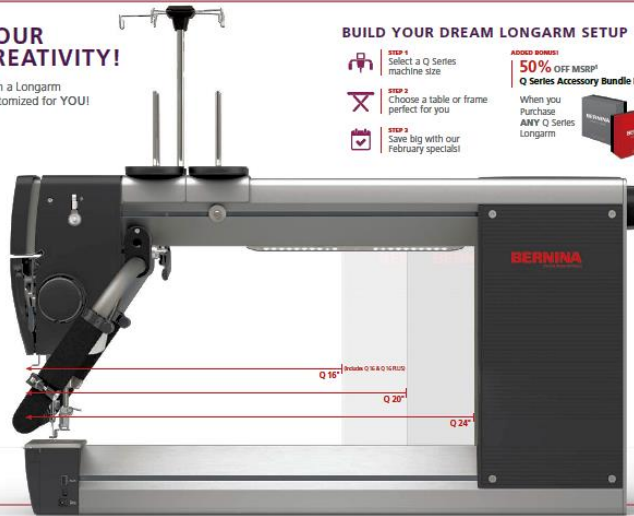
## YOUR CREATIVITY!

With a Longarm Customized for YOU!

### Introducing, Infinite Possibilities with the BERNINA HOOP FRAME

The new Hoop Frame is a high-quality 5-Foot Frame that lets you reach the next level of creativity! With its small footprint, it can easily accommodate your current domestic sewing machine or a BERNINA Q 16 / Q 16 PLUS longarm machine.

Stop by to see a demonstration in March!



### BUILD YOUR DREAM LONGARM SETUP



**STEP 1** Select a Q Series machine size



**STEP 2** Choose a table or frame perfect for you



**STEP 3** Save big with our February specialist!

**ADD BONUS!**

**50% OFF MSRP\***

**Q Series Accessory Bundle Box**

When you Purchase ANY Q Series Longarm



### Elevate Your Art

**\$750 OFF MSRP\***

**Q Series Sit-down Models**

Includes the following models:

- ✓ Adjustable Foldable Table
- ✓ Standard Table by Horn
- ✓ Lift Table by Horn
- ✓ BERNINA Lift Table (shown)



### Framed for Success!

**\$1,250 OFF MSRP\***

**Q Series on Studio Frame**

Studio Frame size options:

- ✓ 5-Foot Frame
- ✓ 10-Foot Frame



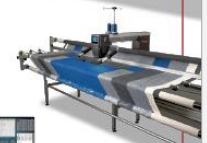
### PRO-essional

**\$2,500 OFF MSRP\***

**Q Series on PRO Frame**

PRO Frame size options:

- ✓ 9-Foot Small Frame
- ✓ 11.75-Foot Classic Frame
- ✓ 13-Foot Large Frame



Add Q-matic software here an additional \$2,500

### Longarm Accessory Specials

**25% OFF MSRP\***

BERNINA Red Chair

Slipped Leathers

Pantograph Kit

Q Series Accessory Bundle Boxes

Precision Ruler

Guide PRO



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# LONGARM MACHINE SPECIAL

**\$2,500 OFF MSRP\***  
Q Series on PRO Frame

Add Q-matic automation,  
Save an additional \$2,500!



ADDED BONUS!

**50% OFF MSRP\***  
Q Series Accessory Bundle Box

With purchase of a Q Series on PRO Frame

\*Offer valid February 1-28, 2025 only at participating BERNINA Dealerships in the United States of America. Offer is off MSRP and applies to the purchase of a new BERNINA Q Series 58-Down model, Q Series Frame model, BERNINA Q-matic, or combined purchase of Q Series on PRO Frame models and BERNINA Q-matic. Not valid on previous purchases or combined with any other offers or coupons. Available while supplies last, not applicable to any back orders or out of stock items. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Offer is not transferable, not redeemable for cash, and has no cash value. Offer and its terms are subject to change. Offer void where prohibited by law.

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# LONGARM MACHINE SPECIAL

**\$1,250 OFF MSRP\***  
Q Series on Studio Frame



ADDED BONUS!

**50% OFF MSRP\***  
Q Series Accessory Bundle Box

With purchase of a Q Series on Studio Frame



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# LONGARM MACHINE SPECIAL

**\$750 OFF MSRP\***  
Q Series Sit-down Models





**ADDED BONUS!**  
**50% OFF MSRP\***  
**Q Series Accessory Bundle Box**  
With purchase of a Q Series Sit-down Model



\*Offer valid February 1-28, 2025 only at participating BERNINA Dealerships in the United States of America. Offer is off MSRP and applies to the purchase of a new BERNINA Q Series Sit-down model, Q Series Frame model, BERNINA Q multi, or combined purchase of Q Series or PRO Frame models and BERNINA Q multi. Not valid on previous purchases or combined with any other offers or coupons. Available while supplies last, not applicable to any back orders or out of stock items. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Offer is not transferable, not redeemable for cash, and has no cash value. Offer and its terms are subject to change. Offer void where prohibited by law.

## LONGARM AND EMBROIDERY ACCESSORIES

**FEBRUARY 1-28, 2025**







**25% OFF MSRP\***

- ✓ Embroidery Hoops and Modules
- ✓ Pantograph Kit
- ✓ Embroidery Software
- ✓ Q Series Accessory Bundle Boxes
- ✓ BERNINA Red Chair
- ✓ Precision Ruler Guide PRO
- ✓ Zippered Leaders

\*Offer valid February 1-28, 2025, for 25% off MSRP at any participating BERNINA Store in the United States of America. Offer applies only to the purchase of new BERNINA Embroidery Modules, BERNINA Embroidery Hoops, BERNINA Embroidery Software, the BERNINA Red Chair, Q Series Zippered leaders, Q Series Pantograph Kit, Precision Ruler Guide PRO, or Q Series Accessory Bundle Boxes. Not valid on previous purchases or with any other offers or coupons. Subject to availability. Available while supplies last. If customer returns the product(s) purchase discount will be lost. Customer is responsible for all applicable sales tax. Offer void where prohibited by law.



EMBROIDERY ONLY  
**HOT BUYS\***  
 FEBRUARY 1-28, 2025



B 500 E  
**\$1,999** MSRP \$2,999

B 700 E  
**\$3,499** MSRP \$4,999

\* Offer valid February 1-28, 2025 at any participating BERNINA/Bernette Dealership in the United States of America. Available while supplies last. Exclusions may apply. See store associate for details.

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Accessory of the Month  
*February*

Adjustable Ruler #72/#72S,  
 Stippling #73 and Gliding Cup #74 Feet

**25% OFF\***

These feet are made for ultimate free-motion quilting creativity and adjustable to fabric thickness.



\* Offer valid February 1-28, 2025, 25% off MSRP. Available while supplies last. Some restrictions may apply. See BERNINA Store for details.

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FEBRUARY 1-28, 2025

FREE SEWING OR QUILTING  
**FOOT BUNDLE** \*  
WITH PURCHASE OF A...

**b08 Straight  
Stitch Machine**



**BUY  
THIS**



DIY Sewing

**GET  
THIS**

A \$239.99 Value!

**OR  
THIS**



Quilt Making

\*Offer valid February 1-28, 2025 at any participating BERNINA/benette Stores in the United States of America. Offer applies only to the purchase of a new benette 08 Straight Stitch machine. Offer may not be combined or replaced with any other BERNINA/benette promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes not included in the total purchase calculation. Available while supplies last. Offer and its terms are subject to change. Void where prohibited by law.

**benette**  
SWISS DESIGN

LIMITED TIME

**FINANCE OFFER**

FEBRUARY 7-11, 2025



**2.99% APR for 60 Months\***

On in-store purchases of \$3,000 or more.  
Participating dealers only.  
60 fixed monthly payments required.

\*A Promo fee does not apply to this offer. Offer applies only to single-receipt qualifying purchases. Interest will be charged from the purchase date at a reduced 2.99% APR, and fixed monthly payments are required until paid in full. These payments are equal to 1.7964% of initial total promo purchase amount, rounded up to the next whole dollar. These payments may be higher than the payments that would be required if this purchase was a non-promo purchase. During the last month(s) of the promo period the required monthly payment may be reduced due to the prior month's rounding. Regular account terms apply to non-promotional purchases. For New Accounts as of 7/16/24: Purchase APR is 34.99%, Penalty APR is 39.99%, Min Interest Charge is \$2. A promo fee will be charged equal to 2% of the amount financed on an equal payment no interest promotion of 18 months or more. Existing cardholders: See your credit card agreement terms. Subject to credit approval. See store for details. Participating Dealers Only. We reserve the right to discontinue or alter the terms of this offer any time.

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