



JULY 1–AUGUST 31, 2024

# *Blooming*

WITH GIFTS

**BERNINA**  
*made to create*

# Let Your Creativity Bloom



## B 590

**\$7,499 or \$163.00/Month<sup>†</sup>**  
**Total payments including interest of \$7,807.68**  
**1.99% APR for 48 months<sup>††</sup>**  
on purchases of \$3,000 or more  
made with your BERNINA Credit Card.  
48 fixed monthly payments required.

## B 790 PRO

**\$15,499 or \$337.00/Month<sup>†</sup>**  
**Total payments including interest of \$16,137.12**  
**1.99% APR for 48 months<sup>††</sup>**  
on purchases of \$3,000 or more  
made with your BERNINA Credit Card.  
48 fixed monthly payments required.

# ... and Get **THREE** Free Packages

All Included with a B 590 or B 790 PRO Purchase

## SEWING PACKAGE



BERNINA Thread Library Set



Walking Foot #50

**\$645**  
VALUE

## QUILTING PACKAGE



Adjustable Ruler  
Foot #72



Adjustable Stippling  
Foot #73



Adjustable Gliding  
Cup Foot #74

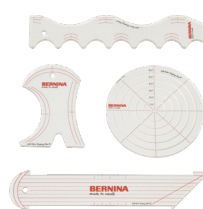
**\$1,077**  
VALUE

## EMBROIDERY PACKAGE



V9 DesignerPlus Software

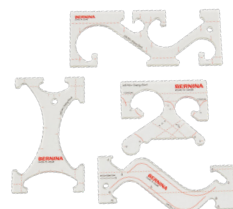
**\$2,499**  
VALUE



Essentials Ruler Kit



Curves & Clams Ruler Kit



Borders Ruler Kit

**TOTAL VALUE \$4,221<sup>1</sup>**

# Perennial Possibilities to

Sew, Quilt, and Embroider



## B 570 QE

with Embroidery Module

**\$6,749 or \$147.00/Month<sup>†</sup>**

**Total payments including interest of \$7,026.72**

**1.99% APR for 48 months<sup>††</sup>**

on purchases of \$3,000 or more  
made with your BERNINA Credit Card.  
48 fixed monthly payments required.

Available Without  
the Embroidery  
Module



## B 770 QE PLUS

with Embroidery Module

**\$10,749 or \$234.00/Month<sup>†</sup>**

**Total payments including interest of \$11,191.20**

**1.99% APR for 48 months<sup>††</sup>**

on purchases of \$3,000 or more  
made with your BERNINA Credit Card.  
48 fixed monthly payments required.



# Two Free Bundles + Embroidery Bonus

Receive the Quilting and Sewing Package with the Purchase of a B 570 QE or B 770 QE PLUS —  
**BONUS GIFT** included when adding the Embroidery Module

## QUILTING PACKAGE

**\$1,077**  
VALUE



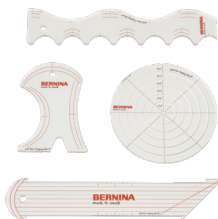
Adjustable Ruler  
Foot #72



Adjustable Stippling  
Foot #73



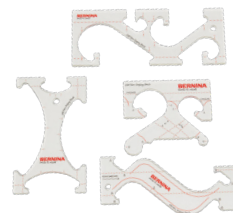
Adjustable Gliding  
Cup Foot #74



Essentials Ruler Kit



Curves & Clams Ruler Kit



Borders Ruler Kit

## SEWING PACKAGE

**\$645**  
VALUE



BERNINA Thread Library Set



Walking Foot #50

## EMBROIDERY PACKAGE

**\$2,499**  
VALUE



V9 DesignerPlus Software

## BONUS GIFT!

Included when you  
purchase a B 570 QE  
or B 770 QE Plus with  
Embroidery Module

**TOTAL VALUE \$4,221**

# Add Heirloom Variety with Embroidery



**B 700**

with Embroidery Module

**\$4,999 or \$109.00/Month<sup>†</sup>**

**Total payments including interest of \$5,204.64**

**1.99% APR for 48 months<sup>††</sup>**

on purchases of \$3,000 or more  
made with your BERNINA Credit Card.  
48 fixed monthly payments required.

**B 500**

with Embroidery Module

**\$2,999**

**EMBROIDERY PACKAGE**

**\$2,499**  
VALUE<sup>2</sup>

**FREE GIFT**

with the purchase of a B 500 or  
a B 700 with Embroidery Module



**V9 DesignerPlus Software**

# Budding with bernette

b79

**Now: \$1,999**

MSRP: \$2,679



Sewing and Embroidery Model

b70 DECO

**Now: \$1,499**

MSRP: \$1,999



Embroidery Only Model

bernette EMBROIDERY PACKAGE

**\$1,299**  
VALUE<sup>3</sup>

**FREE GIFT**

with the purchase of a b79 or a b70 DECO



**V9 Creator Software**

bernette

SWISS DESIGN

# Streamline Your Process

BERNINA One-Step Air Threading Sergers



**L 890**

**\$7,999 or \$174.00/Month<sup>†</sup>**

**Total payments including interest of \$8,328.00**

**1.99% APR for 48 months<sup>††</sup>**

on purchases of \$3,000 or more  
made with your BERNINA Credit Card.  
48 fixed monthly payments required.



**L 860**

**\$5,499 or \$120/Month<sup>†</sup>**

**Total payments including interest of \$5,725.44**

**1.99% APR for 48 months<sup>††</sup>**

on purchases of \$3,000 or more  
made with your BERNINA Credit Card.  
48 fixed monthly payments required.



**L 850**

**\$3,749 or \$82.00/Month<sup>†</sup>**

**Total payments including interest of \$3,903.36**

**1.99% APR for 48 months<sup>††</sup>**

on purchases of \$3,000 or more  
made with your BERNINA Credit Card.  
48 fixed monthly payments required.

# Eight Piece Serger Package Free

With the Purchase of an L 890, L 860, or L 850

## SERGER PACKAGE

**\$1,149**  
VALUE\*



XL Piping Foot



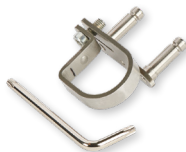
Decorative Thread Spool Pin



Adjustable Tape Guide



Overlocker Thread Collection



Upper Accessories Holder



Height Compensation Tool



BIG Book of Serging



Code for L 8 Series Course  
on BERNINA Skill Hub

# From First Square to Final Seam

Q 16

on an Adjustable Foldable Table

**\$7,999 or \$126.00/Month<sup>†</sup>**

**Total payments including interest of \$9,007.92**

**3.99% APR for 72 months<sup>††</sup>**

on purchases of \$5,000 or more  
made with your BERNINA Credit Card.

72 fixed monthly payments required.



- Work sitting or standing
- Easily fold to store in a simple, space-saving way



**Q 20**

on a Horn Standard Cabinet

**\$14,999 or \$235.00/Month<sup>†</sup>**

**Total payments including interest of \$16,890.48**

**3.99% APR for 72 months<sup>††</sup>**

on purchases of \$5,000 or more  
made with your BERNINA Credit Card.  
72 fixed monthly payments required.

**LONGARM SIT-DOWN PACKAGE**

**\$2,100  
VALUE<sup>5</sup>**

## FREE Q Series Sit-Down Accessory Box

with the purchase of any Q Series on Table or Cabinet.



**Q Series Accessory Box**



Scan QR code  
to learn more



# For Blossoming Blocks and Borders

**Q 20**

on 10ft Studio Frame

**\$16,999 or \$266.00/Month<sup>†</sup>**

**Total payments including interest of \$19,143.36**

**3.99% APR for 72 months<sup>††</sup>**

on purchases of \$5,000 or more  
made with your BERNINA Credit Card.

72 fixed monthly payments required.



## LONGARM FRAME PACKAGE

### FREE Q SERIES Frame Accessory Box

with the purchase of any  
Q Series on Frame



Q Series Accessory Box



**\$3,300  
VALUE<sup>6</sup>**

Scan QR code  
to learn more



**Q 24**

**on BERNINA PRO Frame with Q-matic**

**\$41,498 or \$650.00/Month<sup>†</sup>**

**Total payments including interest of \$46,731.60**

**3.99% APR for 72 months<sup>††</sup>**

on purchases of \$5,000 or more  
made with your BERNINA Credit Card.  
72 fixed monthly payments required.

# Embrace a Bouquet of Possibilities

FREE Sewing Package with the Purchase of the B 480 or B 535



## B 480

**\$3,499 or \$76.00/Month<sup>†</sup>**

**Total payments including interest of \$3,643.20**

**1.99% APR for 48 months<sup>††</sup>**

on purchases of \$3,000 or more  
made with your BERNINA Credit Card.  
48 fixed monthly payments required.



## B 535

**\$3,999 or \$87.00/Month<sup>†</sup>**

**Total payments including interest of \$4,163.52**

**1.99% APR for 48 months<sup>††</sup>**

on purchases of \$3,000 or more  
made with your BERNINA Credit Card.  
48 fixed monthly payments required.

### SEWING PACKAGE



BERNINA Thread Library Set

**\$645**  
VALUE<sup>7</sup>



Walking Foot #50

### EMBROIDERY PACKAGE



V9 DesignerPlus Software

**\$2,499**  
VALUE<sup>8</sup>

### BONUS GIFT!

Add the Embroidery Module to the B 535 and receive the Embroidery Package

### B 535

#### B 535 with Embroidery Module

**\$5,749 or \$125.00/Month<sup>†</sup>**

**Total payments including interest of \$5,985.60**

**1.99% APR for 48 months<sup>††</sup>**

on purchases of \$3,000 or more  
made with your BERNINA Credit Card.  
48 fixed monthly payments required.



**TOTAL VALUE \$3,144<sup>8</sup>**

# Flourish with a bernette AIRLOCK

## b68 AIRLOCK

Combo Machine

**Now: \$1,899**

MSRP: \$2,499



**FREE GIFT** with the purchase of a b68

**\$389.98**  
VALUE<sup>10</sup>



6 Piece  
Overlock Foot Kit

+



7 Piece  
Coverstitch Foot Kit

**\$199.99**  
VALUE<sup>10</sup>



## b64 AIRLOCK

Overlock Machine

**Now: \$1,299**

MSRP: \$1,735

**FREE GIFT**  
with the purchase  
of a b64

6 Piece Overlock  
Foot Kit

## b62 AIRLOCK

Coverstitch Machine

**Now: \$1,299**

MSRP: \$1,735

**FREE GIFT**  
with the purchase  
of a b62

7 Piece Coverstitch  
Foot Kit

**\$189.99**  
VALUE<sup>10</sup>



bernette

SWISS DESIGN



# Hot Summer Buys

b77

**Now: \$999<sup>11</sup>**

MSRP: \$1,999



L 450

**Now: \$999<sup>11</sup>**

MSRP: \$1,499



B 475 QE

Standard or Kaffe

**Now: \$1,999<sup>11</sup>**

MSRP: \$2,999



b79

Yaya Han Edition

**Now: \$2,199<sup>11</sup>**

MSRP: \$3,335



# The Ultimate Gift for Anyone, Anytime



Scan to learn more

# Share the Joy of this Limited Edition Keepsake

## BERNINA HOLIDAY GIFT BOX



One of a Kind  
BERNINA Ornament



BERNINA #1 Gold Foot



1 Year Digital Subscription  
to Inspiration Magazine

Now: \$699<sup>11</sup>  
MSRP: \$999



OESD USB Stick with 12  
Embroidery Collections



Custom BERNINA  
Fashion Scarf



Exclusive BERNINA  
Rulerwork Ruler Set



Bespoke Vegan Tote  
Sewing Kit



24 oz. Insulated  
Steel Tumbler



1 Class on BERNINA Skill Hub



Bernatex BERNINA  
Fabric Print Collection



BERNINA Scissor Set



Mettler 8 Spool Thread Set

JULY 19–30, 2024

## Get your **FREE GIFTS** today with our Limited-Time Financing Offer

### Limited-Time Financing

#### \*2.99% APR for 60 months

\*A Promo fee does not apply to this offer. Offer applies only to single-receipt qualifying purchases. Interest will be charged from the purchase date at a reduced 2.99% APR, and fixed monthly payments are required until paid in full. These payments are equal to 1.7964% of initial total promo purchase amount, rounded up to the next whole dollar. These payments may be higher than the payments that would be required if this purchase was a non-promo purchase. During the last month(s) of the promo period the required monthly payment may be reduced due to the prior months' rounding. Regular account terms apply to non-promo purchases. New accounts as of 05/01/24: Purchase APR is 29.99%. Minimum interest charge is \$2. New Accounts as of 07/16/24: Purchase APR 34.99%. Penalty APR 39.99%. Min Interest Charge \$2. A promo fee will be charged equal to 2% of the amount financed on an equal payment no interest promotion of 18 months or more. Existing cardholders: See your credit card agreement terms. Subject to credit approval. We reserve the right to discontinue or alter the terms of this offer any time. See store for details. Participating Dealers Only.

### Standard Financing and Monthly Payments

#### \*APR 48 or 72 Months Financing

\*The estimated monthly payment shown equals the purchase price (excluding taxes and delivery) multiplied by 2.1691% for 48 months or 1.5641% for 72 months. It is rounded to the next highest whole dollar. It is only good with the financing offer shown. If you make these payments by the due date each month, you should pay off this purchase within the promo period if it is the only balance you are paying off. If you have other balances on your account, this payment will be added to any other minimum monthly payments.

#### \*\*Monthly Payments for 48 or 72 Months APR

\*\*A Promo fee does not apply to this offer. Offer applies only to single-receipt qualifying purchases. Interest will be charged from the purchase date at a reduced 1.99% APR for 48 months or 3.99% APR for 72 months, and fixed monthly payments are required until paid in full. These payments are equal to 2.1691% of initial total promo purchase amount for 48 months or 1.5641% of initial total promo purchase amount for 72 months, rounded up to the next whole dollar. These payments may be higher than the payments that would be required if this purchase was a non-promo purchase. During the last month(s) of the promo period the required monthly payment may be reduced due to the prior months' rounding. Regular account terms apply to non-promo purchases. New accounts as of 05/01/24: Purchase APR is 29.99%. Minimum interest charge is \$2. New Accounts as of 07/16/24: Purchase APR 34.99%. Penalty APR 39.99%. Min Interest Charge \$2. A promo fee will be charged equal to 2% of the amount financed on an equal payment no interest promotion of 18 months or more. Existing cardholders: See your credit card agreement terms. Subject to credit approval. We reserve the right to discontinue or alter the terms of this offer any time. See store for details. Participating Dealers Only.

### LIMITED-TIME FINANCING

July 19-30, 2024

#### 2.99% APR for 60 Months\*

on in-store purchases of \$3,000 or more.  
60 Fixed Monthly Payments Required.



### STANDARD FINANCING

#### 1.99% APR for 48 Months\*

on in-store purchases of \$3,000 or more.  
48 Fixed Monthly Payments Required.

#### 3.99% APR for 72 Months\*

on in-store purchases of \$5,000 or more.  
72 Equal Monthly Payments Required.

## Machines and Gift Packages

### **B 790 PRO, B 590, B 770 QE E PLUS, B 570 QE E**

<sup>1</sup>Offer valid July 1 – August 31, 2024 at any participating BERNINA Dealership in the United States of America. Offer applies only to the purchase of a new BERNINA B 790 PRO, B 590, B 770 QE E PLUS, or B 570 QE E. Gifts with purchase include a BERNINA Thread Library Set, MSRP \$425 and a BERNINA Walking Foot #50, MSRP \$219.99; an Adjustable Ruler Foot, MSRP \$159.99; an Adjustable Stippling Foot #73, MSRP \$159.99; an Adjustable Gliding Cup Foot #74, MSRP \$159.99; an Essentials Ruler Kit BA.BDRK, MSRP \$199; a Borders Ruler Kit BA.BSRK, MSRP \$199; and a Curves and Clams Ruler Kit, MSRP \$199; and BERNINA Embroidery Software 9 DesignersPlus, MSRP \$2,499; Total package value \$4,221. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

### **B 700 or B 500**

<sup>2</sup>Offer valid July 1 – August 31, 2024 at any participating BERNINA Dealership in the United States of America. Offer applies only to the purchase of a new B 700 or B 500 machine with Embroidery Module. Gift with purchase includes BERNINA Embroidery Software 9 DesignersPlus, MSRP \$2,499. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA/bernette dealer may vary. Void where prohibited by law.

### **b70 DECO or b79**

<sup>3</sup>Offer valid July 1 – August 31, 2024 at any participating BERNINA/bernette Dealership in the United States of America. Offer applies only to the purchase of a new b70 DECO or b79 machine. Gift with purchase includes BERNINA Embroidery Software 9 Creator, MSRP \$1,299. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA/bernette dealer may vary. Void where prohibited by law.

### **L 890, L 860 or L 850**

<sup>4</sup>Offer valid July 1 – August 31, 2024 at any participating Authorized BERNINA Dealership in the United States of America. Offer applies to one single purchase of a new BERNINA L 890, L 860, or L 850 overlocker/serger machine. Gifts with Purchase include a BERNINA Overlocker Thread Collection, MSRP \$299; The BIG Book of Serging, MSRP \$125; a Coupon Code for BERNINA Skill Hub Course, MSRP \$300; XL Piping Foot, MSRP \$129.99; Decorative thread spool pin, MSRP \$64.99; Upper accessories holder, MSRP \$49.99; Adjustable Tape Guide, MSRP \$129.99; Height Compensation Tool, MSRP \$49.99. Total package value \$1,149. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.



### Sit-Down Longarm Gift Package

<sup>5</sup>Offer valid July 1 – August 31, 2024 at any participating BERNINA Longarm Dealership in the United States of America. Offer applies only to the purchase of a new BERNINA Q 24, Q 20, Q 16 PLUS, or Q 16 machine on a table or cabinet. Gifts with Purchase include a FREE BERNINA Q Series Sit-down Accessory Box with a total package value of \$2,100. BERNINA Q Series Sit-down Accessory Box includes: 3 BERNINA-branded scissors, a Horizontal Spool Holder, a Vertical Spool Holder, a Needle Twin 70 1.6mm carded, a Needle Twin 80 2.5mm carded, Needle Twin 90 3.0 Carded, PRO Needles - 130/705 H PRO 100 – set of 5, a BERNINA Curves and Clams Ruler Kit, a pack of 5 M Class Bobbins, Couching Insert, an Adjustable Ruler Foot with Slit #72S, a Needle Point Laser, a BIG Book of Longarm Quilting, a Code for a Class on BERNINA Skill Hub, a Plastic Bobbin Case - stores 25 Bobbins, a BERNINA Gripper Ring Set, and a Ruler Foot #96. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

### Frame Longarm Gift Package

<sup>6</sup>Offer valid July 1 – August 31, 2024 at any participating BERNINA Longarm Dealership in the United States of America. Offer applies only to the purchase of a new BERNINA Q 24, Q 20, Q 16 PLUS, or Q 16 machine on a BERNINA Studio or PRO Frame. Gifts with Purchase include a FREE BERNINA Q Series Frame Accessory Box with a total package value of \$3,300. BERNINA Q Series Frame Accessory Box includes: 3 BERNINA-branded scissors, a Horizontal Spool Holder, a Vertical Spool

Holder, a Needle Twin 70 1.6mm carded, a Needle Twin 80 2.5mm carded, Needle Twin 90 3.0 Carded, PRO Needles - 130/705 H PRO 100 – set of 5, a BERNINA Curves and Clams Ruler Kit, a pack of 5 M Class Bobbins, Couching Insert, an Adjustable Ruler Foot with Slit #72S, a Needle Point Laser, a BIG Book of Longarm Quilting, a Coupon Code for a Class on BERNINA Skill Hub, a Plastic Bobbin Case - stores 25 Bobbins, PRO/Studio Frame Casters - set of 6, Palm Precision Handles – one set, and a Quilt Cup Clip. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

### B 535 or B 480

<sup>7</sup>Offer valid July 1 – August 31, 2024 at any participating BERNINA Dealership in the United States of America. Offer applies only to the purchase of a new BERNINA 480E machine. Gifts with purchase include a BERNINA Thread Library Set, MSRP \$425 and a BERNINA Walking Foot #50, MSRP \$219.99. Total package value \$645. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.



### **B 535 E**

<sup>8</sup>Offer valid July 1 – August 31, 2024 at any participating BERNINA Dealership in the United States of America. Offer applies only to the purchase of a new BERNINA 535 E machine. Gifts with purchase include a BERNINA Thread Library Set, MSRP \$425; a BERNINA Walking Foot #50, MSRP \$219.99; and BERNINA Embroidery Software 9 DesignersPlus, MSRP \$2,499. Total package value \$3,144. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

### **b62, b64 and b68**

<sup>10</sup>Offer valid July 1 – August 31, 2024 at any participating BERNINA/bernette Dealership in the United States of America. Offer applies to the purchase of a new b64, or b62 machine with gift with purchase that include a bernette Overlock Foot Kit, MSRP \$199.99 or a bernette Coverstitch Foot Kit, MSRP \$189.99 or to the purchase of a new b68 with gifts with purchase that include a bernette Overlock Foot Kit, MSRP \$199.99 and a bernette Coverstitch Foot Kit, MSRP \$189.99; Total package value \$390. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA/bernette dealer may vary. Void where prohibited by law.

### **b77, b79 Yaya Han Edition, B 475 QE / B 475 QE Kaffe Edition, L 450, and BERNINA Holiday Gift Box**

<sup>11</sup>Offer valid July 1 – August 31, 2024 at any participating BERNINA/bernette Dealership in the United States of America. Available while supplies last. Exclusions may apply. See store associate for details.



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