

# **BERNINA**

*made to create*

Each project  
is beautiful in  
its own way



**WINTER COLLECTION**

# Black Friday Sale<sup>9</sup>

November 17–30 ONLY!



## bernette

SWISS DESIGN



b77

**\$999**

~~MSRP \$1,999~~



B 435

**\$1,499**

~~MSRP \$2,399~~



L 850

**\$2,499**

~~MSRP \$3,749~~



b05  
ACADEMY

**\$349**

~~MSRP \$535~~



b64  
AIRLOCK

**\$999**

~~MSRP \$1,735~~



B 535

**\$2,499**

~~MSRP \$3,999~~



B 535  
with Embroidery Module

**\$3,499**

~~MSRP \$5,749~~



# Black Friday Sale<sup>9</sup>

November 17–30 ONLY!

Q 16 on Adjustable  
Foldable Table

**\$5,999**  
~~MSRP \$7,999~~



Q 16 on 10' Studio Frame

**\$8,999**  
~~MSRP \$11,999~~



## Special Financing Offers



**0% interest  
for 60 months<sup>†</sup>**  
on in-store purchases of \$3,000  
or more. 60 Equal Monthly  
Payments Required.

**November 18–30,  
2023**

**0% interest  
for 48 months<sup>†</sup>**  
on in-store purchases of \$3,000  
or more. 48 Equal Monthly  
Payments Required.

**November 18–  
December 31,  
2023**

## FREE Embroidery Module<sup>10</sup>

November 17–December 31 ONLY!

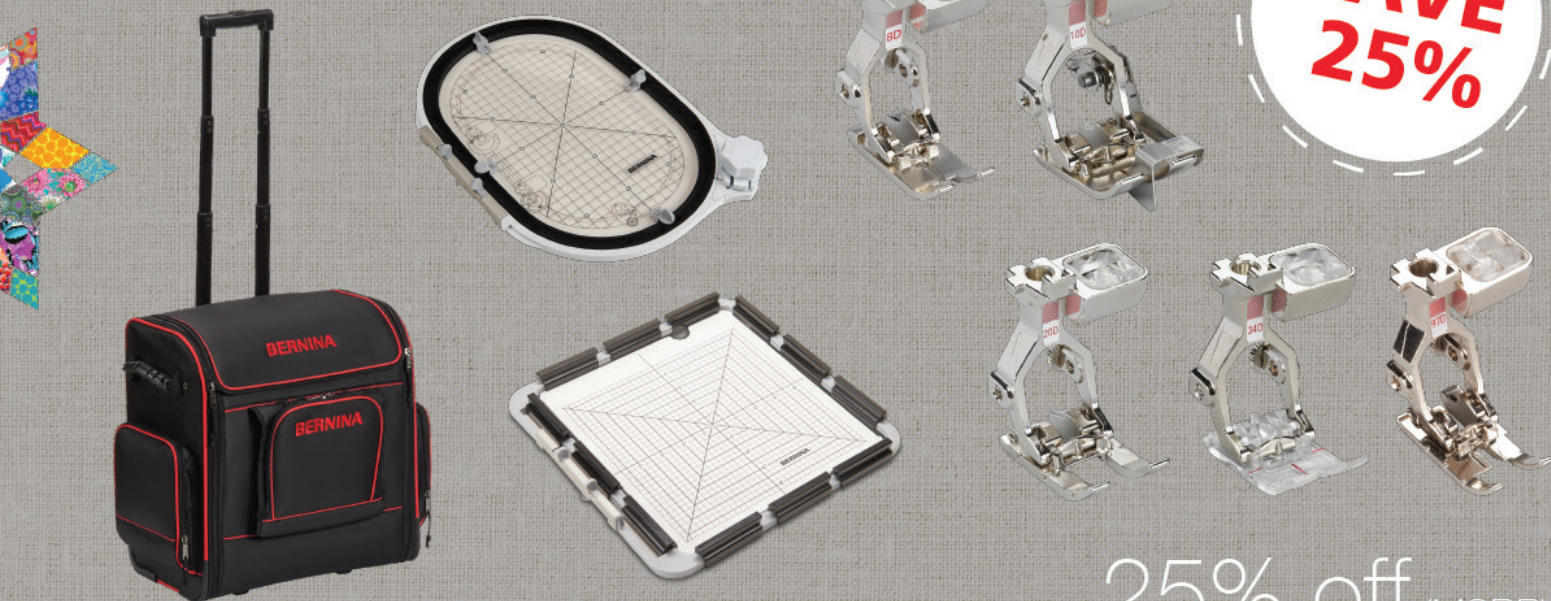


Receive the Embroidery Module  
free with the purchase of a  
B 770 QE PLUS!



# Accessory Savings

December 1–31 ONLY!



**SAVE  
25%**

25% off (MSRP)

on BERNINA/bernette Presser Feet, Embroidery Hoops and Luggage<sup>11</sup>

# BERNINA Holiday Gift Box

Share the joy of this Limited Edition keepsake

**\$999**

Curated exclusive BERNINA branded collection from top designers. The box contains 12 limited edition items, perfect for any BERNINA enthusiast. *Hurry, these will sell out fast!*

- BERNINA Scissor Set
- OESD USB Stick with 12 Embroidery Collections
- Mettler 8 Spool Thread Set
- Exclusive BERNINA Rulerwork Ruler Set
- BERNINA #1 Gold Foot
- Benartex BERNINA Fabric Print Collection
- Bespoke Vegan Tote Sewing Kit
- One of a Kind BERNINA Ornament
- Custom BERNINA Fashion Scarf
- 24 oz. Insulated Steel Tumbler
- 1 Class on the BERNINA Skill Hub
- 1 Year Digital Subscription to Inspiration Magazine



Scan to  
learn more



# B 790 PRO

**\$15,499 or \$323/Month\***  
**0% interest for 48 months\*\***

On qualifying purchase of \$3,000 or more made with your BERNINA Credit Card. 48 Equal Monthly Payments Required.

Designed to bring you more features that enhance the joy of creating. This is the new BERNINA 790 PRO.

Enriched with exciting new sewing, quilting and embroidery features and the next generation stitch**precision**<sup>2</sup> Technology, the B 790 PRO is even more precise and lets you control every stitch to achieve perfect results every time.



Buy a B 790 PRO and receive these  
**FREE GIFTS**  
A \$2,477 Value<sup>1</sup>



BERNINA Embroidery Bundle



Maxi Hoop



BERNINA 7 Series  
Core Skills Course



XL Machine  
Suitcase



XL Module  
Suitcase



**\$16,499 or \$344/Month\***  
**0% interest for 48 months\*\***

On qualifying purchase of \$3,000 or more  
made with your BERNINA Credit Card.  
48 Equal Monthly Payments Required.

Buy a B 880 PLUS



**RECEIVE A FREE**  
**BERNINA Luxe Cabinet**  
**A \$5,499 Value<sup>2</sup>**

## B 880 PLUS Cabinet Offer

The meter is running on this cab



Thread and other accessories shown not included.

## L 890 Serger Cabinet Offer

It's time to turn your home into a studio



Thread and other accessories shown not included.

**\$7,999 or \$167/Month\***  
**0% interest for 48 months\*\***

On qualifying purchase of \$3,000 or more  
made with your BERNINA Credit Card.  
48 Equal Monthly Payments Required.

Buy an L 890 Serger



**RECEIVE A FREE**  
**BERNINA SERGER STUDIO**  
**A \$3,249 Value<sup>3</sup>**



# B 570 QE Kaffe Edition

Let your creativity bloom



Optional Embroidery Module package available. See store for details.

**\$5,649 or \$118/Month\***  
**0% interest for 48 months\*\***

On qualifying purchase of \$3,000 or more  
made with your BERNINA Credit Card.  
48 Equal Monthly Payments Required.

Buy a B 570 QE Kaffe Edition and receive

**FREE GIFTS**  
A \$1,299 Value<sup>4</sup>



**Limited Time Offer!**

**\$2,499**

~~MSRP \$3,335~~

Available while supplies last.

**SPECIAL EDITION**  
Package Includes



Yaya Han Presser  
Foot Set



Embroidery Software  
9 Creator

Embroidery  
Hoops in  
3 Sizes



Plus Exclusive Embroidery  
Designs by Yaya Han

# bernette 79 Yaya Han Edition

Be the hero of your cosplay story





# Q 24 on PRO Frame with Q-matic Bundle

These machines are a big deal

From the very first stitch, you will appreciate the thought behind every detail.

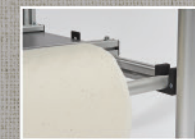
- Easy to thread
- Compatible with twin and specialty needles
- BERNINA Stitch Regulator for fast, perfect stitches
- Easy to adjust tension for various thread types
- Uses standard sewing machine needles for error-free installation



**\$35,999 or \$564/Month<sup>†</sup>**  
**Total payments including**  
**interest of \$40,539.60**  
**3.99% APR for 72 months<sup>††</sup>**

On purchases of \$5,000 or more with your BERNINA Credit Card. 72 Fixed Monthly Payments Required.

## Q 24 ON PRO FRAME WITH Q-MATIC BUNDLE INCLUDES



Batting Bar



Zippered Leaders



Pantograph Kit



Frame Casters



BERNINA Q Series  
Gift Box

Bundle Savings of over \$9,200<sup>5</sup>



**\$15,499 or \$243/Month<sup>†</sup>**  
**Total payments including**  
**interest of \$17,453.52**  
**3.99% APR for 72 months<sup>††</sup>**

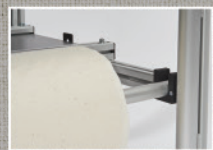
On purchases of \$5,000 or more with your BERNINA Credit Card. 72 Fixed Monthly Payments Required.

# Q 20 on 10ft. Studio Frame Bundle

Framed for success



## Q 20 on 10ft. Studio Frame BUNDLE INCLUDES



Batting Bar



Pantograph Kit



BERNINA Q Series  
Gift Box

Bundle savings of over \$4,300<sup>6</sup>

# Q 20 on Horn Lift Table Bundle

Elevate your quilting experience



**\$13,499 or \$212/Month<sup>†</sup>**  
**Total payments including**  
**interest of \$15,201.36**  
**3.99% APR for 72 months<sup>††</sup>**

On purchases of \$5,000 or more with your BERNINA Credit Card. 72 Fixed Monthly Payments Required.

## Q 20 on Horn Lift Table BUNDLE INCLUDES



Q 20 Dust Cover



BERNINA Chair



BERNINA Gripper  
Ring Set



BERNINA Q Series  
Gift Box

Bundle savings of over \$5,400<sup>7</sup>



# Exceptional Savings

Embroidery only machines<sup>8</sup>



B 700 E

**\$2,999**

MSRP \$7,749



B 500 E

**\$1,999**

MSRP \$4,899



b70 DECO

**\$999**

MSRP \$2,269



Overlocker  
Accessory  
Travel Case  
**\$239**



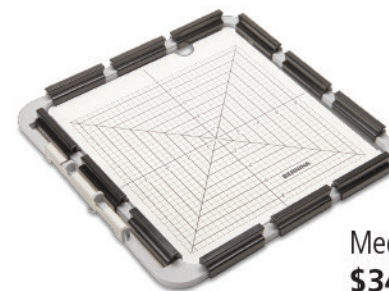
BERNINA  
Embroidery  
Foot #26L  
**\$44.99**

# New Accessories

Accessorizing always makes the outfit



Small  
Clamp Hoop  
**\$299**



Medium Clamp Hoop  
**\$349**



BERNINA  
Thread  
Library  
**\$425**



BERNINA Overlocker  
Thread Collection  
**\$299**



**\*Equal Monthly Payments for 0% Financing** The estimated monthly payment shown equals the purchase price (excluding taxes and delivery) divided by the number of months in the promo period. It is rounded to the next highest whole dollar. It is only good with the financing offer shown. If you make these payments by the due date each month, you should pay off this purchase within the promo period, if it is the only balance you are paying off. If you have other balances on your account, this payment will be added to any other minimum monthly payments.

**\*\*0% Interest for 48 Months** Offer applies only to single-receipt qualifying purchases. No interest will be charged on promo purchase and equal monthly payments are required equal to initial promo purchase amount divided equally by the number of months in promo period until promo is paid in full. The equal monthly payment will be rounded to the next highest whole dollar and may be higher than the minimum payment that would be required if the purchase was a non-promotional purchase. Regular account terms apply to non-promotional purchases. For new accounts: Purchase APR is 29.99%; Minimum Interest Charge is \$2. Existing cardholders should see their credit card agreement for their applicable terms. Subject to credit approval. See store for details. Participating Dealers Only.

**†Monthly Payments for 72 Months APR** The estimated monthly payment shown equals the purchase price (excluding taxes and delivery) multiplied by 1.564%. It is rounded to the next highest whole dollar. It is only good with the financing offer shown. If you make these payments by the due date each month, you should pay off this purchase within the promo period, if it is the only balance you are paying off. If you have other balances on your account, this payment will be added to any other minimum monthly payments.

**††APR for 72 Months Financing** Offer applies only to single-receipt qualifying purchases. Interest will be charged on the promo purchase from the purchase date at a reduced 3.99% APR, and fixed monthly payments are required until paid in full. These payments are equal to 1.564% of initial promo purchase amount and rounded up to the next whole dollar. These payments may be higher than the payments that would be required if this purchase was a non-promo purchase. Regular account terms apply to non-promo purchases. For new accounts: Purchase APR is 29.99%. Minimum interest charge is \$2. Existing cardholders: See your credit card agreement terms. Subject to credit approval. We reserve the right to discontinue or alter the terms of this offer any time. See store for details. Participating Dealers Only.

**1 B 790 PRO** BERNINA (B) 790 PRO Gift with Purchase (GWP) available to retail purchaser of a new B 790 PRO sewing/embroidery machine. GWP includes each of the following: One (1) BERNINA XL Machine Suitcase, MSRP \$539; One (1) BERNINA XL Module Suitcase, MSRP \$359; One (1) BERNINA Embroidery Box, MSRP \$749; One (1) BERNINA Maxi Embroidery Hoop, MSRP \$529.99; and Coupon Code for BERNINA 7 Series Core Skills Course, MSRP \$300. Total package value; \$2,477. Available while supplies last. Offer may not be combined or replaced

with any other BERNINA promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes are not included in the total purchase calculation. Offer and its terms are subject to change. Offer available at participating BERNINA Dealers only. BERNINA of America, LLC reserves the right to extend, modify, eliminate, or reduce this offer without prior notice. 50 US/DC, 18+. Void where prohibited by law.

**2 B 880 PLUS with Cabinet Offer** Offer valid October 1–December 31, 2023 at any participating BERNINA Store in the United States of America. Offer applies to one single purchase of a new BERNINA 880 PLUS machine. Offer good for one (1) base model BERNINA Luxe Sewing Suite by Horn (\$5,499 MSRP). Please consult your local BERNINA dealer for shipping options. Cannot be replaced with any offer. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Offer void where prohibited by law.

**3 L 890 with Cabinet Offer** Offer valid October 1–December 31, 2023 at any participating BERNINA Store in the United States of America. Offer applies to one single purchase of a new BERNINA L 890 machine. Offer good for one (1) BERNINA Serger Studio (\$3,249 MSRP). Please consult your local BERNINA dealer for shipping options. Cannot be replaced with any offer. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Offer void where prohibited by law.

**4 B 570 QE Kaffe Edition Offer** BERNINA (B) 570 QE PLUS Kaffe Edition Gift with Purchase (GWP) available to retail purchaser of a new B 570 QE Kaffe Edition sewing/embroidery machine. GWP includes each of the following: One (1) BERNINA L Kaffe Edition Machine Suitcase, MSRP \$469; One (1) Kaffe Edition Machine Dust Cover, MSRP \$49; Kaffe Exclusive Decorative Stitches, MSRP \$620; and Kaffe Exclusive Embroidery Designs, MSRP \$160. Total package value; \$1,298. Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes are not included in the total purchase calculation. Available while supplies last. Offer and its terms are subject to change. Offer available at participating BERNINA Dealers only. BERNINA of America, LLC reserves the right to extend, modify, eliminate, or reduce this offer without prior notice. 50 US/DC, 18+. Void where prohibited by law.

**5 Q 24 on PRO Frame with Q-matic Bundle Offer** Offer valid October 1–December 31, 2023 at any participating BERNINA Dealership in the United States of America. Offer applies to the purchase of a new BERNINA Q 24 on frame with Q-matic Bundle for a special price of \$35,999 (a \$45,243 complete bundle package value). Offer good for one BERNINA Q Series on PRO Frame Bundle. Bundle is valued at



\$3,745 and includes the BERNINA Q Series Gift Box (\$999 MSRP), BERNINA Pantograph Kit (\$1,499 MSRP), BERNINA Q Series Batting Bar (\$349 MSRP), Zippered Leaders (\$499 MSRP) and BERNINA Q Series Frame Casters (\$399 MSRP). Total package savings are \$9,244. Savings discount will be applied by the participating US BERNINA Dealership at the time of purchase. Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Cannot be redeemed for cash. Void where prohibited by law.

**6 Q 20 on 10 Ft Studio Frame Bundle Offer** Offer valid October 1–December 31, 2023 at any participating BERNINA Longarm Stores in the United States of America. Offer applies to the purchase of a new BERNINA Q 20 on a BERNINA Studio Frame Bundle for a special price of \$15,499 (a \$19,846 complete bundle package value). Offer good for one BERNINA Q Series on Studio Frame Bundle. Bundle is valued at \$2,847 and includes the BERNINA Q Series Gift Box (\$999 MSRP), BERNINA Q Series Batting Bar (\$349 MSRP), and BERNINA Pantograph Kit (\$1,499 MSRP). Total package savings are \$4,347. Savings discount will be applied by the participating US BERNINA Dealership at the time of purchase. Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Cannot be redeemed for cash. Offer void where prohibited by law.

**7 Q 20 on Horn Lift Table Bundle Offer** Offer valid October 1–December 31, 2023 at any participating BERNINA Dealership in the United States of America. Offer applies to the purchase of a new BERNINA Q 20 Sit-down Machine on a Lift Table by Horn Bundle for a special price of \$13,499 (a \$18,905 complete bundle package value). Offer good for one BERNINA Q Series Sit-Down Bundle. Bundle is valued at \$1,906 and includes the BERNINA Q Series Gift Box (\$999 MSRP), BERNINA Gripper Rings (\$159 MSRP), Q 20 Dust Cover (\$149 MSRP), and BERNINA Red Chair (\$599 MSRP). Total package savings are \$5,406. Savings discount will be applied by the participating US BERNINA Dealership at the time of purchase. Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Cannot be redeemed for cash. Offer void where prohibited by law.

**8 B 700 E, B 500, and b70 DECO Embroidery Only Offer** Offer valid October 1–December 31, 2023 at any participating BERNINA/bernette Dealership in the United States of America. Available while supplies last. Exclusions may apply. See store associate for details.

**9 Black Friday Sales** Offer valid November 17–30, 2023. Available while supplies last. See BERNINA/bernette dealer for details.

**10 B 770 QE PLUS Embroidery Module offer** Offer valid November 17–December 31, 2023, at any participating BERNINA Store in the United States of America. Offer applies only to the purchase of a new BERNINA 770 QE PLUS sewing/embroidery machine. Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes are not included in the total purchase calculation. Available while supplies last. Offer and its terms are subject to change. BERNINA of America, LLC reserves the right to extend, modify, eliminate, or reduce this offer without prior notice. Void where prohibited by law.

**11 December Savings** Offer valid December 1–31, 2023, for 25% off MSRP at any participating BERNINA/bernette Store in the United States of America. Offer applies only to the purchase of new BERNINA or bernette Presser Feet, BERNINA/bernette Embroidery Hoops, and BERNINA/bernette Machine Cases and Bags. Not valid on previous purchases or with any other offers or coupons. Subject to availability. Available while supplies last. If customer returns the product(s) purchase discount will be lost. Customer is responsible for all applicable sales tax. Offer void where prohibited by law.

**† Finance Offer** Qualifying purchases must be on one receipt. No interest will be charged and equal monthly payments are required on promo purchase until it is paid in full. These payments equal the total promo purchase amount divided by the number of months in the promo period, which may be 48 or 60 months, and rounded up to the next whole dollar. These payments may be higher than the payments required if this purchase was a non-promo purchase. Regular account terms apply to non-promo purchases. For new accounts: Purchase APR is 29.99%. Minimum interest charge is \$2. Existing cardholders: See your credit card agreement terms. Subject to credit approval. See Store for details. Participating Dealers Only.





Each machine  
comes with  
FREE gifts!

**B 770 QE PLUS  
Kaffe Edition**  
Now with **FREE  
Embroidery Module!\***



**B 475 QE  
Kaffe Edition**

\*Offer valid November 17–December 31, 2023 only on B 770 QE PLUS Kaffe Edition.  
Available while supplies last. See store for details.

This holiday,  
give the gift  
of bernette!

bernette

**SWISS DESIGN**



Machines start at only \$335. [bernette.com](https://www.bernette.com)



# sew *so...* podcast

Scan to  
learn more:



This series of podcasts feature casual conversations with sewists, quilters and fabric artists as they share the gifts of their personal stories. Learn what excites them, what inspires their work and how they have grown and connected with their communities. Head to [sewandsopodcast.com](https://sewandsopodcast.com) and tune in to these engaging, inspiring, and highly informative stories, you can't help but return to spend more time with your tribe.



Gail Yellen  
invites you to the

## Holiday Ball

Learn how  
to make:



# #A BIG DAY

What is your BIG DAY?

- Finish the very last seam?
- Master a new technique?
- Start something you've never dared before?

With BERNINA, any day with the joy of creating can become a Big Day. What is yours?

Scan to share  
with us:







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*made to create*

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[bernina.com](https://www.bernina.com)

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