

The background of the advertisement is a complex, abstract geometric pattern composed of numerous triangles in various shades of blue, ranging from light sky blue to deep navy blue. The pattern is dense and fills the entire frame. In the top left corner, there is a white, jagged-edged shape resembling a snowflake or a stylized star, which contains the Bernina logo.

**BERNINA**

# *A Cut Above*

October 1 – December 31, 2021

*Unrivaled craftsmanship* EXQUISITE VALUES.

# Imagine

sitting down at a machine adorned with quality crystals.

## B 880 PLUS Crystal Edition

**\$16,499 or \$343.73/Month\*\***

0% interest for 48 Months\*  
on qualifying purchase of  
\$3,000 or more made with  
your BERNINA Credit Card.  
48 Equal Monthly  
Payments Required.



Scan to see all the  
treasures in bundle  
for the B 880 PLUS

## B 790 PLUS Crystal Edition

**\$12,999 or \$270.81/Month\*\***

0% interest for 48 Months\*  
on qualifying purchase of  
\$3,000 or more made with  
your BERNINA Credit Card.  
48 Equal Monthly Payments  
Required.



Scan to see all the  
treasures in bundle  
for the B 790 PLUS

The shimmering faceplate is just the beginning of a wonder-filled BERNINA experience.

## The exquisite Crystal Edition Bundle lets your creativity shine through.

### FREE WITH PURCHASE<sup>1</sup>

- Crystal Edition Inspiration Kit
- Crystal Edition Embroidery Bundle
- Crystal Edition Suitcase System

### PLUS, you'll receive a voucher for:

- Exclusive Online Software Lessons
- Exclusive Online Classes for  
Crystal Edition Projects
- Coupon for 50% Off MSRP on  
BERNINA Embroidery Software V9

**Total Value up to \$4,660<sup>1</sup>**  
when you purchase the B 790 PLUS or  
B 880 PLUS Crystal Edition machines.



**New Embroidery Module  
with Smart Drive Technology**

# Create

to your heart's content with these one-step air thread wonders. There's nothing quite like them.



Julian Collins  
sewist, BERNINA Ambassador



**NEW!**  
**BERNINA L 860**  
**\$5,999 or \$124.98/Month\*\***  
0% interest for 48 Months\*  
on qualifying purchase of  
\$3,000 or more made with  
your BERNINA Credit Card.  
48 Equal Monthly Payments  
Required.



Scan to learn  
more about  
the L 860

Each machine in the L 8 Series offers fantastic features that let your passion shine through.

**BERNINA L 890**  
**\$7,999 or \$166.65/Month\*\***  
0% interest for 48 Months\*  
on qualifying purchase of  
\$3,000 or more made with  
your BERNINA Credit Card.  
48 Equal Monthly Payments  
Required.



**BERNINA L 850**  
**\$3,999 or \$83.31/Month\*\***  
0% interest for 48 Months\*  
on qualifying purchase of  
\$3,000 or more made with  
your BERNINA Credit Card.  
48 Equal Monthly Payments  
Required.



Purchase any of these  
three sergers and get  
**FREE EXTRAS<sup>2,3</sup>** that will  
lead to dazzling results.



*The BIG Book of Serging*

**BERNINA  
Overlocker  
suitcase**



**Overlocker Accessory Set:**

- Beading/Sequin Foot
- Piping Foot - Small
- Piping Foot - Large
- Cording Foot
- Decorative Thread Spool Pin

# Enhance

your creations with the BERNINA Embroidery Software V9.



Sue O'Very-Pruitt  
sewist, BERNINA Ambassador



## NEW! BERNINA EMBROIDERY SOFTWARE V9 DesignerPlus

The BERNINA WiFi Device wirelessly transfers embroidery designs from your computer using V9 Software to your BERNINA embroidery machine.

**\$2,749**



With the V9 DesignerPlus Software, you'll discover a whole new world of possibilities.

## NEW! BERNINA EMBROIDERY SOFTWARE V9 CREATOR

Perfect starter software for home embroiderist and sewing craft enthusiasts.

**\$1,199**



*WiFi device not included with Creator*



Scan to check out  
the possibilities

## Already own a prior version?

If you have one of the models listed below, you only need to purchase the V9 UPDATE to unlock all of the new features of the NEW DesignerPlus V9 software.

- V6 EditorPlus
- V6 DesignerPlus
- V7 EditorPlus
- V7 DesignerPlus
- V8 DesignerPlus



*WiFi device included!*

**BERNINA  
V9 UPDATE  
\$799**





# Accelerate

your creativity with the NEW BERNINA 770 QE PLUS, with a 7" Color Touch Screen and BSR 3 Mode.



## NEW! B 770 QE PLUS

**\$7,499 or \$156.23/Month\*\***  
0% interest for 48 Months\*  
on qualifying purchase of  
\$3,000 or more made with  
your BERNINA Credit Card.  
48 Equal Monthly Payments  
Required.

Add the super-smart optional embroidery module to really rev up your creative potential.

## NEW! 7/8 Series Embroidery Module with Smart Drive Technology (SDT) for:

- Increased embroidery speed by up to 55% faster
- Smoother and quiet movement
- Enhanced stitch quality



New Embroidery Module with SDT is compatible with:

B 700	B 770 QE	B 790	B 880
B 720	B 770 QE PLUS	B 790 PLUS	B 880 PLUS

*NOTE - you must update the the firmware on your machine before experiencing the full advantages of the new embroidery module.*

## AURORA APPRECIATION OFFER

Still holding on to your prized  
Aurora 430, 440 QE, or 450 machines?

**Get up to \$2,000 OFF  
the NEW B 770 QE PLUS<sup>4</sup>**

Ask your dealer how you can get this amazing  
deal, now through December 31, 2021.

**PLUS, receive a FREE BERNINA Accessory  
Travel Case with machine purchase.**

# Elevate

your quilting, embroidering and sewing with the  
B 770 QE PLUS Upgrade for your current B 770 QE machine.

Already own a  
B 770 QE machine?

**MAKE IT SHINE**  
WITH THE NEW B 770 QE  
PLUS UPGRADE  
**\$599**



Learn more  
about this shiny  
new upgrade



*The only thing not included in this  
amazing upgrade is the 7" touch screen.*

Get ready to embroider, quilt and sew like never before.



#### FEATURING:

- NEW BSR 3 mode
- NEW embroidery features like Pinpoint Placement and Group/Ungroup
- NEW embroidery designs, sewing stitches & alphabets

#### THESE TWO GREAT ACCESSORIES ARE ALSO INCLUDED WITH THE PLUS UPGRADE:

- Exclusive Adjustable Ruler Foot with Slit #72S
- Couching Inserts

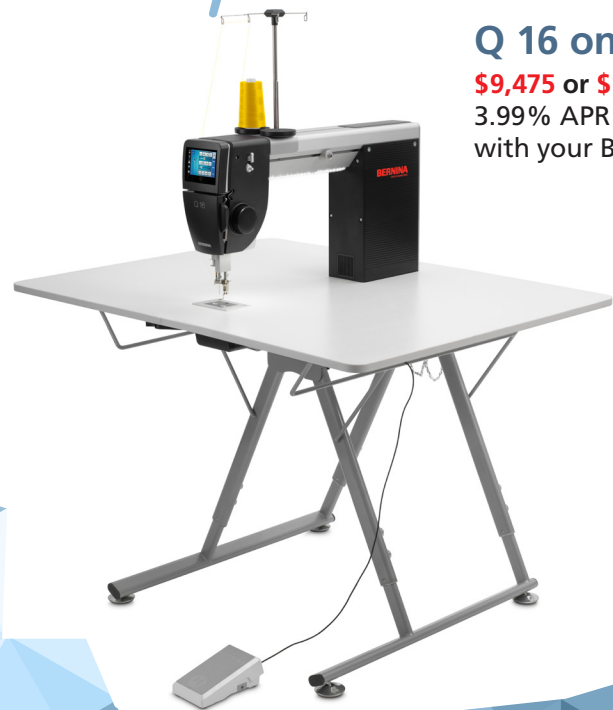
Accessories valued at \$180 MSRP

#### GREAT NEWS!

This upgrade is compatible with the B 770 QE, B 765, B 770 QE Tula Pink Special Edition and the B 770 QE Anniversary Edition.

# Expand

your quilting potential with the BERNINA Q 16, and the NEW Q 16 PLUS Longarm quilting machine with an adjustable frame that can extend up to 10 feet.



## Q 16 on Adjustable Folding Table Bundle

**\$9,475 or \$148.19/Month<sup>††</sup>** Total payments including interest of \$10,670.04  
3.99% APR for 72 months<sup>†</sup> on qualifying purchases of \$5,000 or more made with your BERNINA Credit Card. 72 Fixed Monthly Payments Required.

### FEATURING:

- BERNINA Stitch Regulator for perfect stitches every time
- Spacious 16" workspace
- Unique digital thread tension adjustment

### Bundle package includes:

- Q 16 Dust Cover
- BERNINA Gripper Ring Set
- BERNINA Red Chair
- BERNINA Q Series Gift Box

**Save \$2,510 with this bundle<sup>5</sup>!**

It's your chance to get the best-in-class quilting at surprisingly affordable prices.

## Q 16 PLUS on Studio Frame Bundle

**\$15,995 or \$250.17/Month<sup>††</sup>** Total payments including interest of \$18,012.37  
3.99% APR for 72 months<sup>†</sup> on qualifying purchases of \$5,000 or more made with your BERNINA Credit Card. 72 Fixed Monthly Payments Required.

### FEATURING:

- 10 ft modular frame can be reduced to 5 ft
- BERNINA Stitch Regulator for perfect stitches every time
- Spacious 16" workspace

### Bundle package includes:

- Batting Bar
- Frame Casters
- BERNINA Pantograph Kit
- BERNINA Q Series Gift Box

**Save \$4,580 with this bundle<sup>6</sup>!**



**NEW  
STUDIO  
FRAME**



Amanda Murphy  
Quilt and Pattern Designer



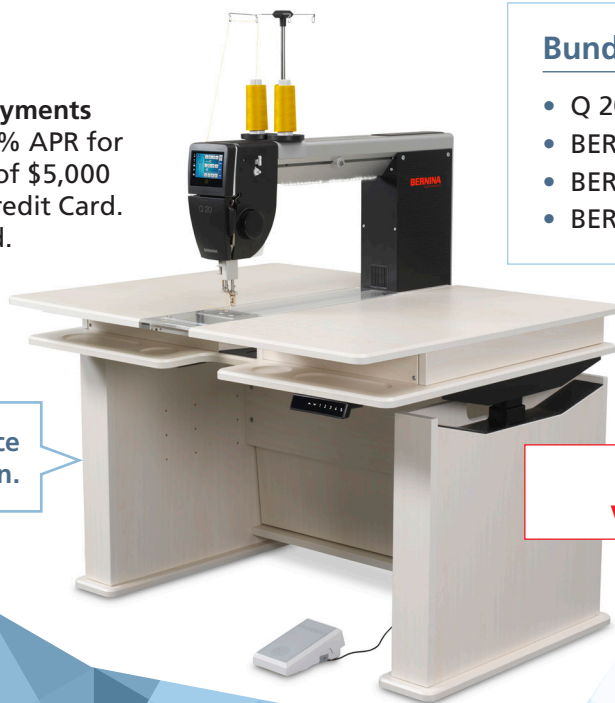
# Supersize

your quilting artistry with the BERNINA Q 20 and the Q 24 Longarm machines.

## Q 20 on the Elevated Koala Cabinet Bundle

**\$13,975 or \$218.58/Month<sup>††</sup>** Total payments including interest of **\$15,737.60** 3.99% APR for 72 months<sup>†</sup> on qualifying purchases of \$5,000 or more made with your BERNINA Credit Card. 72 Fixed Monthly Payments Required.

Adjusts to the height of your choice with just the click of a button.



### Bundle package includes:

- Q 20 Dust Cover
- BERNINA Red Chair
- BERNINA Gripper Ring Set
- BERNINA Q Series Gift Box

**Save \$5,010  
with this bundle<sup>7</sup>!**

The integrated BERNINA Stitch Regulator makes hand-guided quilting a breeze.

## Q 24 on Frame with Q-matic Bundle

**\$33,995 or \$531.70/Month<sup>††</sup>** Total payments including interest of **\$38,282.62** 3.99% APR for 72 months<sup>†</sup> on qualifying purchases of \$5,000 or more made with your BERNINA Credit Card. 72 Fixed Monthly Payments Required.

### Bundle package includes:

- Batting Bar
- Frame Casters
- BERNINA Pantograph Kit
- BERNINA Q Series Gift Box

**Save \$9,079  
with this bundle<sup>8</sup>!**



The ultimate frame quilting experience comes on a Pro Frame, with a throat space of 24".



# Discover

## bernette

SWISS DESIGN



### bernette 79

- Two-in-one sewing and embroidery machine
- Touch screen and multi-function knobs similar to BERNINA models
- Extensive sewing and embroidery area

how quickly you can turn your sewing dreams into reality with a budget-friendly bernette sewing machine. Swiss designed, these machines make it easy to sew, embroider or embellish like a pro.

### bernette 44 FUNLOCK

- 15 stitches for all types of overlock sewing
- 2-, 3- and 4-thread stitches
- Up to 1,300 stitches per minute



These shiny deals are exclusive to this Cut Above promotion, so get them now and let your creativity shine!

COMING SOON!

**RED** is the new  
**BLACK**  
FRIDAY SALE

You won't find the machines and packages in this catalog at our Black Friday Sale, but you will find crazy good savings on some really great stuff.



Follow @bernetteusa on Instagram to stay in the know on machines, fun projects, giveaways and more!



WANT  
TO BE  
INSPIRED?



Tune into the  
Sew&So... Podcasts.

**\*Offer applies only to a single-receipt qualifying purchase. No interest will be charged and equal monthly payments are required on promo purchase until it is paid in full. These payments equal the total promo purchase amount divided by the number of months in the promo period and rounded up to the next whole dollar. These payments may be higher than the payments that would be required if this purchase was a non-promo purchase. Regular account terms apply to non-promo purchases. For new accounts: Purchase APR is 29.99%. Minimum interest charge is \$2. Existing cardholders: See your credit card agreement terms. Subject to credit approval. See store for details. Participating Dealers Only.**

**\*\*The estimated monthly payment shown is equal to the purchase price (excluding [taxes and delivery]) divided by the number of months in the promo period, rounded to the next highest whole dollar, and only applies to the financing option shown. If you make these payments by the due date each month, the monthly payment shown should allow you to pay off this purchase within the promo period if this balance is the only balance on your account during the promo period. If you have other balances on your account, this monthly payment will be added to the minimum payment applicable to those balances.**

**†Offer applies only to single-receipt qualifying purchases. Interest will be charged on the promo purchase from the purchase date at a reduced 3.99% APR, and fixed monthly payments are required until paid in full. These payments are equal to 1.564% of initial promo purchase amount and rounded up to the next whole dollar. These payments may be higher than the payments that would be required if this purchase was a non-promo purchase. Regular account terms apply to non-promo purchases. For new accounts: Purchase APR is 29.99%. Minimum interest charge is \$2. Existing cardholders: See your credit card agreement terms. Subject to credit approval. We reserve the right to discontinue or alter the terms of this offer any time. See store for details. Participating Dealers Only.**

**††The estimated monthly payment shown is equal to the promo purchase price (excluding [taxes and delivery]) multiplied by 1.564%, rounded to the next highest whole dollar, and only applies to the financing option shown. If you make these payments by the due date each month, the monthly payment shown should allow you to pay off this purchase within the promo period if this balance is the only balance on your account during the promo period. If you have other balances on your account, this monthly payment will be added to the minimum payment applicable to those balances.**

**1Crystal Edition Gift with Purchase (GWP) available to retail purchaser of a new B 880 PLUS Crystal Edition sewing/embroidery machine or a new B 790 PLUS Crystal Edition sewing/embroidery machine. Crystal Edition GWP includes each of the following: One (1) BERNINA X-Large Crystal Edition Suitcase System, MSRP \$898; One (1) BERNINA Crystal Inspiration Kit, MSRP \$1,240; One (1) BERNINA Crystal Edition Embroidery Bundle box, MSRP \$749; One (1) gift card for Online Software Classes, MSRP \$199; One (1) gift card for Online Crystal Edition Project Classes, MSRP \$199; and One (1) voucher towards 50% off MSRP on BERNINA Embroidery Software 9. Voucher good towards full version DesignerPlus with WiFi device, Creator, Upgrade and/or Version Update, MSRP savings of \$400 to \$1,375. Total package value with the purchase of full Embroidery Software 9 DesignerPlus: \$4,660. Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes are not included in the total purchase calculation. Available while supplies last. Offer and its terms are subject to change. Offer available at participating BERNINA Dealers only. BERNINA of America, LLC reserves the right to extend, modify, eliminate, or reduce this offer without prior notice. 50 US/DC, 18+. Void where prohibited by law.**

**2Offer valid October 1–December 31, 2021 at any participating Authorized BERNINA Dealership in the United States of America. Offer applies to one single purchase of a new BERNINA L 890 Overlocker/Serger machine. L 890 Gift with Purchase includes The BIG Book of Serging, \$99 MSRP; BERNINA Overlocker Suitcase, MSRP \$499; and a BERNINA Overlocker Accessory Set, MSRP \$298.95. Overlocker Accessory Set includes: Sequin and Beading foot C15, Piping foot C16S, Piping foot C16L, Cording foot C17, and Decorative-thread Spool Pin L26. Allow up to 8 weeks for shipment of Gift with Purchase items. Offers may not be combined or replaced with any other BERNINA of America, LLC promotional offers, rebates, coupons or discounts. Prices set by BERNINA Dealership may vary. Not valid on previous purchases. Taxes are not included in the total purchase calculation. If customer returns the product(s), purchase discount will be lost. Customer is responsible for all applicable sales tax. Offer and its terms are subject to change. Offer void where prohibited by law.**

**3Offer valid October 1–December 31, 2021 at any participating Authorized BERNINA Dealership in the United States of America. Offer applies to one single purchase of a new BERNINA L 850 or L 860 Overlocker/Serger machine. L 850/L 860 Gift with Purchase includes The BIG Book of Serging, \$99 MSRP; BERNINA Overlocker Suitcase, MSRP \$499; and a BERNINA Overlocker Accessory Set, MSRP \$286.95. Overlocker Accessory Set includes: Sequin and Beading foot L15, Piping foot L16S, Piping foot L16L, Cording foot L17, and Decorative-thread Spool Pin L26. Allow up to 8 weeks for shipment of Gift with Purchase items. Offers may not be combined or replaced with any other BERNINA of America, LLC promotional offers, rebates, coupons or discounts. Prices set by BERNINA Dealership may vary. Not valid on previous purchases. Taxes are not included in the total purchase calculation. If customer returns the product(s), purchase discount will be lost. Customer is responsible for all applicable sales tax. Offer and its terms are subject to change. Offer void where prohibited by law.**

**4Offer valid October 1–December 31, 2021 at any participating Authorized BERNINA Dealership in the United States of America. Offer applies to one single purchase of a new BERNINA 770 QE PLUS machine with or without an embroidery module OR a BERNINA 570 QE machine with or without an embroidery module. Savings prices displayed are based off of MSRP. Prices set by BERNINA Dealer may vary. The \$2,000 and \$1,500 offers only apply towards a BERNINA 770 QE PLUS or BERNINA 570 QE machine with or without embroidery modules. Vouchers are not a live check and is not legal tender. Offer also includes one (1) free BERNINA Accessory Travel Case with qualifying machine purchase. Allow up to 8 weeks for shipment of Accessory Travel Case. Offers may not be combined or replaced with any other BERNINA of America, LLC promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes are not included in the total purchase calculation. If customer returns the product(s), purchase discount will be lost. Customer is responsible for all applicable sales tax. Offer and its terms are subject to change. Offer void where prohibited by law.**

**5Offer valid October 1–December 31, 2021 at any participating BERNINA Dealership in the United States of America. Offer applies to the purchase of a new BERNINA Q 16 on an Adjustable Foldable Table by Horn of Australia for a special price of \$9,475 (\$11,985 MSRP). Offer good for one BERNINA Q Series Sit-down Bundle. Bundle is valued at \$1,986 and includes the BERNINA Q Series Gift Box (\$1,249 MSRP), BERNINA Gripper Rings (\$149 MSRP), Q 16 Dust Cover (\$139 MSRP), and BERNINA Red Chair (\$449 MSRP). Total package savings are \$2,510. Savings discount will be applied by the participating US BERNINA Dealership at the time of purchase. Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Cannot be redeemed for cash. Offer void where prohibited by law.**

**6Offer valid October 1–December 31, 2021 at any participating BERNINA Longarm Stores in the United States of America. Offer applies to the purchase of a new BERNINA Q 16 PLUS on a BERNINA Studio Frame for a special price of \$15,995 (\$20,575 MSRP). Offer good for one BERNINA Q Series on Stuido Frame Bundle. Bundle is valued at \$3,576 and includes the BERNINA Q Series Gift Box (\$1,249 MSRP), BERNINA Pantograph Kit (\$1,579 MSRP), BERNINA Q Series Batting Bar (\$329 MSRP), and BERNINA Q Series Frame Casters (\$419 MSRP). Total package savings are \$4,580. Savings discount will be applied by the participating US BERNINA Dealership at the time of purchase. Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Cannot be redeemed for cash. Offer void where prohibited by law.**

**7Offer valid October 1–December 31, 2021 at any participating BERNINA Dealership in the United States of America. Offer applies to the purchase of a new BERNINA Q 20 Sit-down Machine on an Elevated Cabinet by Koala for a special price of \$13,975 (\$18,985 MSRP). Offer good for one BERNINA Q Series Sit-down Bundle. Bundle is valued at \$1,986 and includes the BERNINA Q Series Gift Box (\$1,249 MSRP), BERNINA Gripper Rings (\$149 MSRP), Q 20 Dust Cover (\$139 MSRP), and BERNINA Red Chair (\$449 MSRP). Total package savings are \$5,010. Savings discount will be applied by the participating US BERNINA Dealership at the time of purchase. Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Cannot be redeemed for cash. Offer void where prohibited by law.**

**8Offer valid October 1–December 31, 2021 at any participating BERNINA Dealership in the United States of America. Offer applies to the purchase of a new BERNINA Q 24 on frame with Q-matic for a special price of \$33,995 (\$43,074 MSRP). Offer good for one BERNINA Q Series on Frame with Q-matic Bundle. Bundle is valued at \$3,576 and includes the BERNINA Q Series Gift Box (\$1,249 MSRP), BERNINA Pantograph Kit (\$1,579 MSRP), BERNINA Q Series Batting Bar (\$329 MSRP), and BERNINA Q Series Frame Casters (\$419 MSRP). Total package savings are \$9,079. Savings discount will be applied by the participating US BERNINA Dealership at the time of purchase. Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Cannot be redeemed for cash. Offer void where prohibited by law.**

Follow us on:



[WeAllSew.com](https://www.WeAllSew.com)

Don't miss this shimmering, plus-up event.

[bernina.com](https://bernina.com)

**BERNINA**

© 2021 BERNINA of America